

Van Tyler Mills | Graphic Designer

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Objective

Enjoy working with people and helping them find solutions, and seeking a position where I can use my creative background and communication skills to support clients and build strong relationships.

Summary

Dynamic graphic designer with over 10 years of experience across diverse industries, delivering creative solutions for both large-scale initiatives and smaller, detail-oriented projects. Adept at managing multiple priorities with precision and efficiency, while maintaining a strong commitment to quality and deadlines. Known for a collaborative approach, proactive communication, and adaptability in fast-paced environments. Skilled in developing impactful brand identities, designing packaging that drives product demand, and creating visual assets that align with strategic business goals. Committed to continuous learning and professional growth, bringing creativity, flexibility, and a results-driven mindset to every project.

Skills

Graphic Design & Branding

- Advanced proficiency in Adobe Illustrator, Photoshop, and InDesign
- Strong understanding of visual identity development and brand consistency
- Intermediate photography skills for creative and commercial projects

Managerial

- Inventory control and procurement
- Operations and workflow optimization
- Project planning and event coordination

Motion Graphics & Video Editing

- Skilled in Adobe After Effects and Premiere for dynamic visual storytelling
- Experience creating engaging motion graphics and video content

Print Production & Traditional Techniques

- Proficient in Fiery Print Software and Canon ImagePRO/Fuji Dry Lab systems
- Hands-on experience with Lino, Woodcut, and Screen-printing methods

Digital & Web Tools

- Advanced use of Canva and Microsoft 365 for design and collaboration
- Familiarity with WordPress for basic website design and content management

Education

B.F.A. in Animation | Savannah College of Art and Design | Aug 2012 - Aug 2016

Focus: 2D Character Animation, Graphic Design, and Illustration | Awarded Artistic and Academic Scholarships

Portfolio

<https://vantylermills.com/wp-content/uploads/2025/01/VTMCorporatePortfolio2025-compressed-2-1.pdf>

References Available Upon Request

Work History

Freelance Graphic Designer | Aug 2014 - Current

VTM Designs | Atlanta, GA

- Created 40+ branding assets for clients, such as Proof of the Pudding, Alston Construction, William Mills Agency, Global Payments, and more.
- Designed and produced marketing campaigns that helped generate thousands of dollars in increased revenue.
- Increased social media engagement by 50% through visually compelling ad content.

Manager | Aug 2024 - Current

Wild Heaven Brewery | Atlanta, GA

- Led day-to-day brewery operations, overseeing production schedules, taproom performance, inventory control, and quality standards to ensure consistent, high-quality beer and guest experience.
- Managed, trained, and motivated a cross-functional team of employees, fostering a culture of safety, accountability, and continuous improvement.
- Collaborated with ownership and marketing teams on seasonal releases, events, and brand initiatives, supporting revenue growth and customer retention.

Graphic Design Specialist | Apr 2024 - Aug 2024

Salvation Army Headquarters (Southern Territories) | Atlanta, GA

- Created multiple designs of internal events for the SA to give them options to choose from.
- Each event would have 10-20 different marketing materials to print using their in-house Fiery printing software, i.e. brochures, handouts, leaflets, and more.
- In charge of handling many projects at once and completing specific tasks in correct succession to ensure a smooth event for the headquarters.

Designer | Nov 2023 - Apr 2024

Wolf Camera & Photo Design | Atlanta, GA

- Restored and preserved hundreds of photos and memories for dozens of clients
- Used in-house materials, including their Canon imagePROGRAF Pro-4100 Printer and Fuji's Dry minilab Frontier Printer daily.
- Managed multiple projects simultaneously, ensuring timely completion and delivery to clients.

Graphic Designer | Aug 2021 - Dec 2022

Nutracap Labs | Norcross, GA

- Designed over 30+ product packaging concepts for dietary supplements, ensuring brand alignment.
- Collaborated on the launch of most of those supplement brands, driving competitive differentiation.
- Reduced packaging design turnaround time by 25% by streamlining the customer's desired look through design expertise.

Graphic Designer | Feb 2021 - Aug 2021

Big Frog Custom T-Shirts & More | Buckhead, GA

- Responsible for overseeing the production of 100+ designs for clients and printing 1000+ shirts to display the imagery perfectly.
- Guided clients through different production techniques best suited for their needs and helped them understand the products offered.
- Daily use of EPSON direct-to-garment printer.

Graphic Designer | Jan 2019 - Aug 2020

BauerHaus Creative | Atlanta, GA

- Designed 30+ logos, marketing materials, and digital assets, improving brand recognition for clients.
- Effectively maintained consistency with all clients' brands to boost their overall sales by as little as 10%.
- Developed informational directories that lead to more engagement from professionals in each client's industry.