

# Van Tyler Mills | Graphic Designer

[vtmpdesigns24@gmail.com](mailto:vtmpdesigns24@gmail.com) | 770-298-2468 | <https://vantlyermills.com>

## Summary

Enthusiastic Graphic Designer with 10+ years of freelance experience and a diverse background in multiple industries. Passionate about all things design; worked with corporations to strengthen their imagery through new logos and establishing brand identity. Designed packaging for clients that efficiently promoted their products and increased their demand. The skills acquired through these experiences will benefit any business in all aspects of imagery and branding.

## Skills

### Graphic Design & Branding:

- Adobe Illustrator (Advanced)
- Adobe Photoshop (Advanced)
- Adobe InDesign (Advanced)
- Photography (Intermediate)

### Motion & Video Editing:

- Adobe After Effects (Intermediate)
- Adobe Premiere (Intermediate)

### Printmaking and Production:

- Fiery Print Software (Intermediate)
- Canon ImagePRO and Fuji Dry Lab (Intermediate)
- Lino/ Woodcut/Screen Printing (Intermediate)

### Web Tools:

- Canva (Advanced)
- Microsoft 365 (Advanced)
- Wordpress (Beginner)

## Education

B.F.A. in Animation | Savannah College of Art and Design | Aug 2012- Aug 2016

Focus: 2D Character Animation, Graphic Design, and Illustration | Awarded Artistic and Academic Scholarships

## Portfolio

Below is a link to my portfolio. Inside you will find my examples of branding, packaging and digital design projects over the years.

<https://vantlyermills.com/wp-content/uploads/2025/01/VTMCorporatePortfolio2025-compressed-2-1.pdf>

**References Available Upon Request.**

## **Work History**

### **Graphic Designer | Jan 2019- Aug 2020**

BauerHaus Creative | Atlanta, GA

- Designed 30+ logos, marketing materials, and digital assets, improving brand recognition for clients.
- Effectively kept consistency with client's brands to boost their overall sales by 10%
- Developed informational directories that lead to more engagement from professionals in each client's industry.

### **Graphic Designer | Feb 2021- Aug 2021**

Big Frog Custom T-Shirts & More | Buckhead, GA

- Responsible for overseeing the production of 100+ designs for clients and printing 1000+ shirts to display the imagery perfectly.
- Guided clients through different production techniques best suited for their needs and helping them understand the products offered.
- Daily use of EPSON direct-to-garment printer.

### **Graphic Designer | Aug 2021- Dec 2022**

Nutracap Labs | Norcross, GA

- Designed over 30+ product packaging concepts for dietary supplements, ensuring brand alignment.
- Collaborated on the launch of most of those supplement brands, driving competitive differentiation.
- Reduced packaging design turnaround time by 25% by streamlining the customer's desired look through design expertise.

### **Designer | Nov 2023- Apr 2024**

Wolf Camera & Photo Design | Atlanta, GA

- Restored and preserved hundreds of photos and memories for dozens of clients
- Used in-house materials including their Canon imagePROGRAF Pro-4100 Printer and Fuji's Dry minilab Frontier Printer daily.
- Managed multiple projects simultaneously, ensuring timely completion and delivery to clients.

### **Graphic Design Specialist | Apr 2024- Aug 2024**

Salvation Army Headquarters (Southern Territories) | Atlanta, GA

- Created multiple designs of internal events for the SA to give them options to choose from.
- Each event would have 10-20 different marketing materials to print using their in-house Fiery printing software, i.e. brochures, handouts, leaflets, and more.
- In charge of handling many projects at once and completing specific tasks in correct succession to ensure a smooth event for headquarters.

### **Freelance Graphic Designer | Aug 2014- Current**

VTM Designs | Atlanta, GA

- Created 40+ branding assets for clients, earning a 90% client satisfaction rate.
- Designed ad campaigns that helped clients generate hundreds of thousands in revenue.
- Increased social media engagement by 50% through visually compelling ad content.