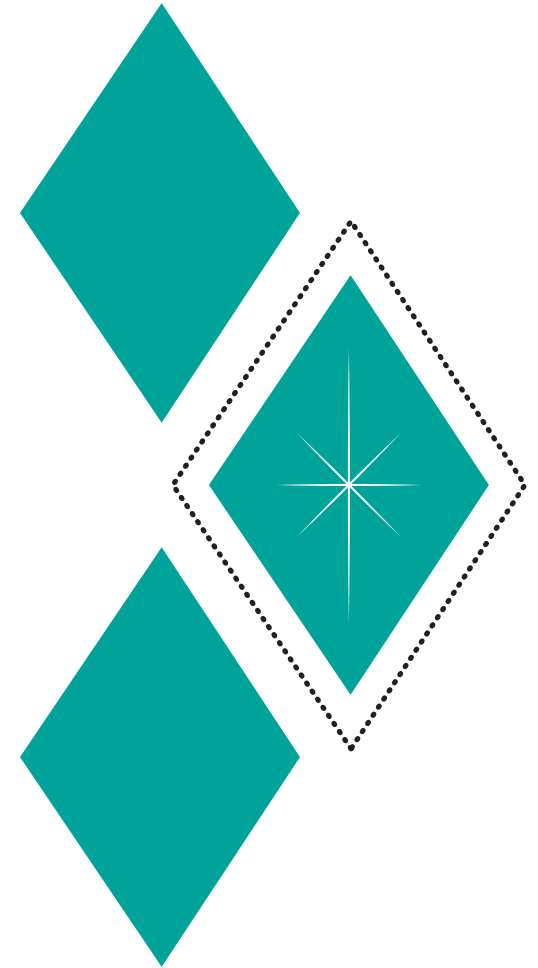


Van Tyler Mills

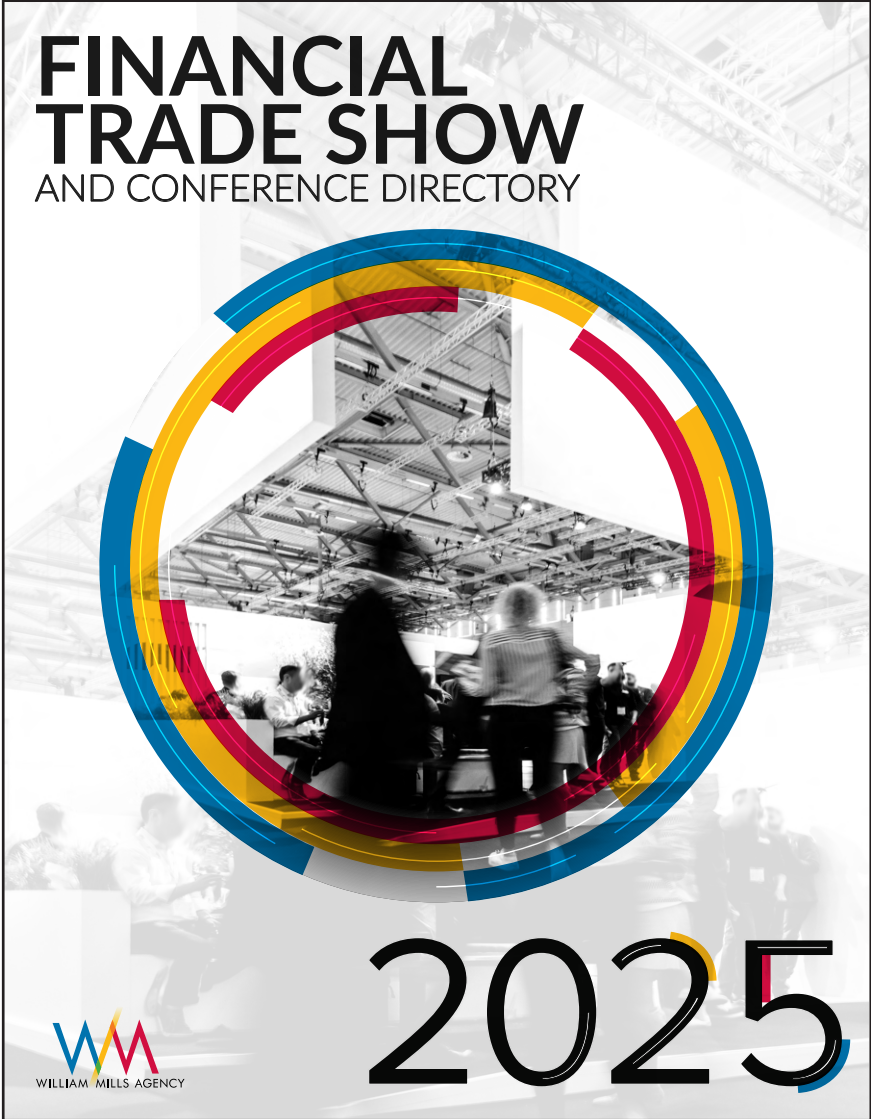
Graphic Designer

**Corporate Graphic Design
Portfolio 2025**



Below is a sample from a Trade Show Directory I constructed for the William Mills Agency. I designed the front cover and created a layout that made the entirety of the directory engaging and easy for the reader to follow.

Front

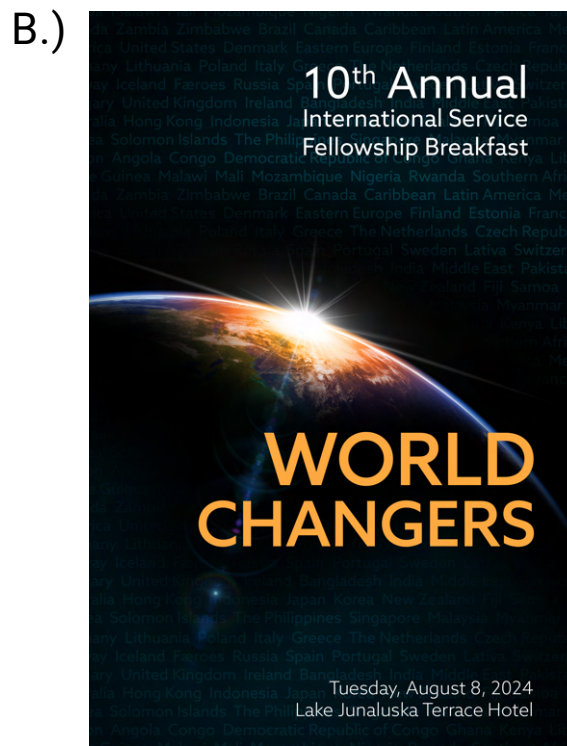
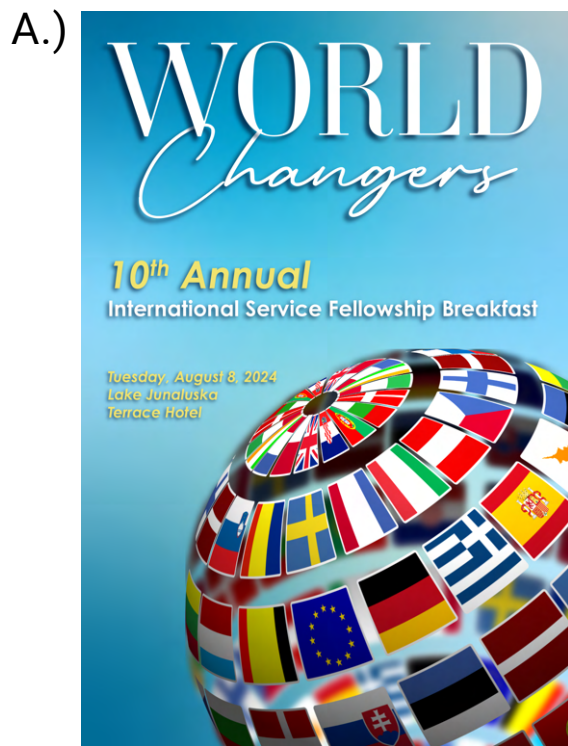


EVENTS & TRADE SHOWS BY INDUSTRY SEGMENT

- I Banking 4
- II Credit Union 6
- III Mortgage/Lending 9
- IV Payments 10
- V General Fintech 11
- VI Chronological Calendar of Events 12

MARCH 2025

EVENT	DATE	LOCATION	ORGANIZATION
NADP Annual Summit and Expo	March 2-4	Palm Springs, CA	National Association of Default Professionals
Governmental Affairs Conference	March 2-6	Washington D.C.	America's Credit Unions
Bank Automation Summit	March 3-4	Nashville, TN	Bank Automation News
American Banker Payments Forum 2025	March 5-6	San Francisco, CA	American Banker
CUES Execu/Summit	March 9-14	Snowmass Village, CO	CUES
Fintech Meetup	March 10-13	Las Vegas, NV	Fintech Meetup
MRC Vegas 2025	March 10-13	Las Vegas, NV	Merchant Risk Council
ICBA LIVE	March 11-14	Nashville, TN	ICBA
The Mortgage Collaborative	March 16-18	Dallas, TX	TMC
CBA Live	March 17-19	Orlando, FL	CBA
CULytics Summit 2025	March 18-19	Atlanta, GA	CULytics
NEAA (Northeast Acquirers Association) 2025	March 18-19	Atlantic City, NJ	NEAA (Northeast Acquirers Association)
AFT Spring Summit	March 23-25	Coral Gable, FL	AFT
ALM First Financial Institute	March 23-26	Irving, TX	ALM First
Marketing, PR & Development Council Conference	March 23-26	Austin, TX	America's Credit Unions



At the Salvation Army, I was responsible for many things, including creating designs for internal events from scratch. I often had to design two to three completely different designs for the same poster to send to the client.

Here are two different examples of designs submitted. Both A options were selected for print. These were a combination of Adobe Illustrator and Photoshop.



Before



Before



Before



After



After

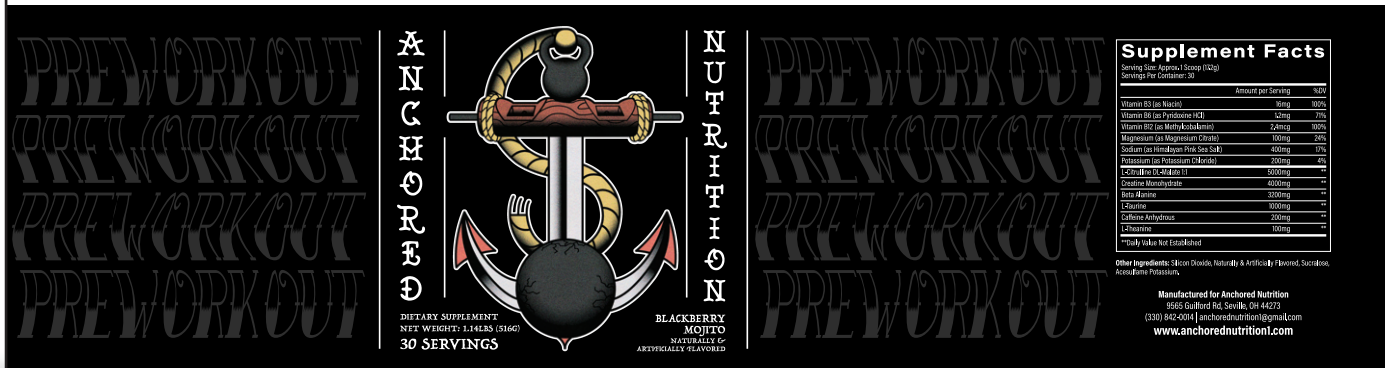


After



I used Photoshop to bring back the memories of many clients while working at Chuck Wolf's Photo and Design Bar.

At Nutracap, I created layouts that provided a strong brand identity for each product. Using Adobe Illustrator, I added a variety of effects that made every label stand out. I created printing layers to designate different materials that would give the final product anything from a holographic to a metallic shine. The mock gold effect on the Anubis label shows an example of this.



I use Adobe Illustrator and Photoshop to create illustrations that allow clients to visualize proposed changes to their homes. These illustrations are helpful for interior designers, production companies, and event planners.



Before.)



After.)



1.)



2.)



3.)



4.)



5.)



6.)




7.)




8.)



When clients commission a logo, they are presented with a page similar to this one. The client selects their favorite, and I can create their perfect logo from there. This client chose #5.




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Automated enrollment process is easy for guests and staff.
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Fast transaction times. Minimal data entry. Easy reversals and voids.
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- ANALYTICS**
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20 yrs
gaming entertainment experience

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3M
registered users

5.5B
transactional volume

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The following is a one sheet I designed and photos I altered for Pavilion Payments' website. The background and icons for the one sheet I created for the client to fit their branding guidelines. I silhouetted the people in the photos and used the company's graphics strategically to meet their brand's style.





#fortivecares



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Application opens **March 15**
Application closes **April 15**

These Fortive posters were illustrated and designed entirely from scratch.



If you use this link (<https://www.youtube.com/watch?v=cagFt44nUT0>) you can watch a presentation that I animated for Global Payments. I used a mix of drawn and existing icons, animation, and a voiceover provided by the client, to create an ad that quickly and clearly shares information to their target audience.