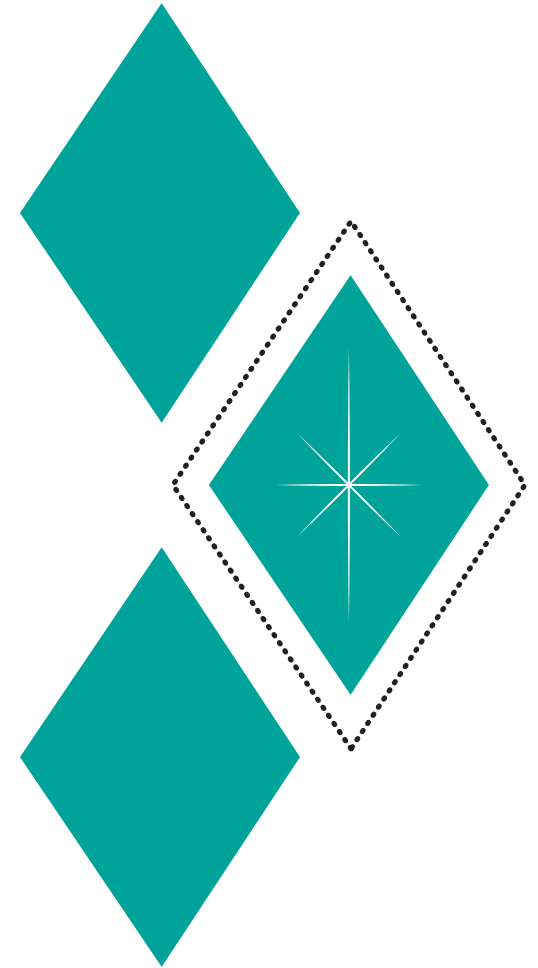
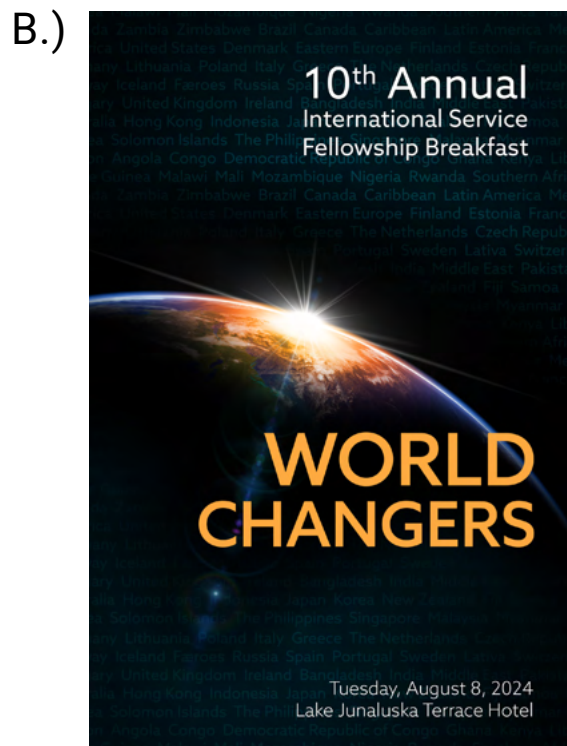
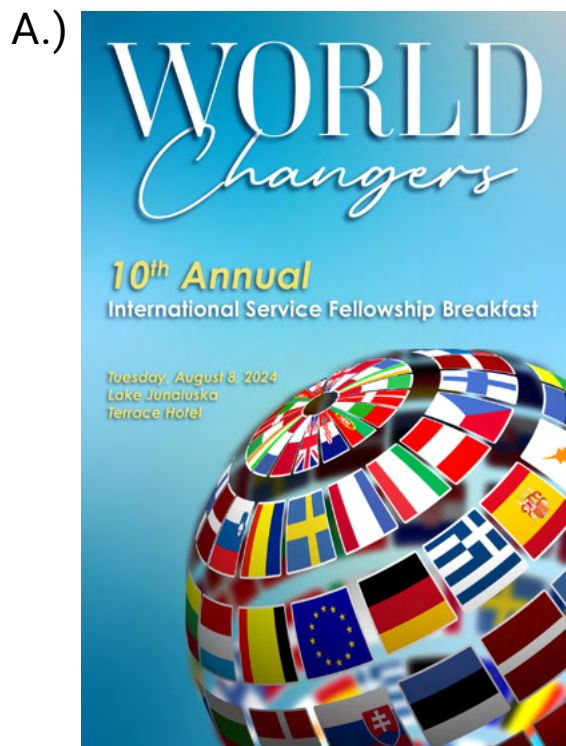


Van Tyler Mills

Graphic Designer

Corporate Graphic Design
Portfolio 2024





At the Salvation Army, I was responsible for many things, including creating designs for internal events from scratch. I often had to design two to three completely different designs for the same poster to send to the client.

Here are two different examples of designs submitted. Both A options were selected for print. These were a combination of Adobe Illustrator and Photoshop.



Before



After



Before



After



Before



After



Before



After



Before

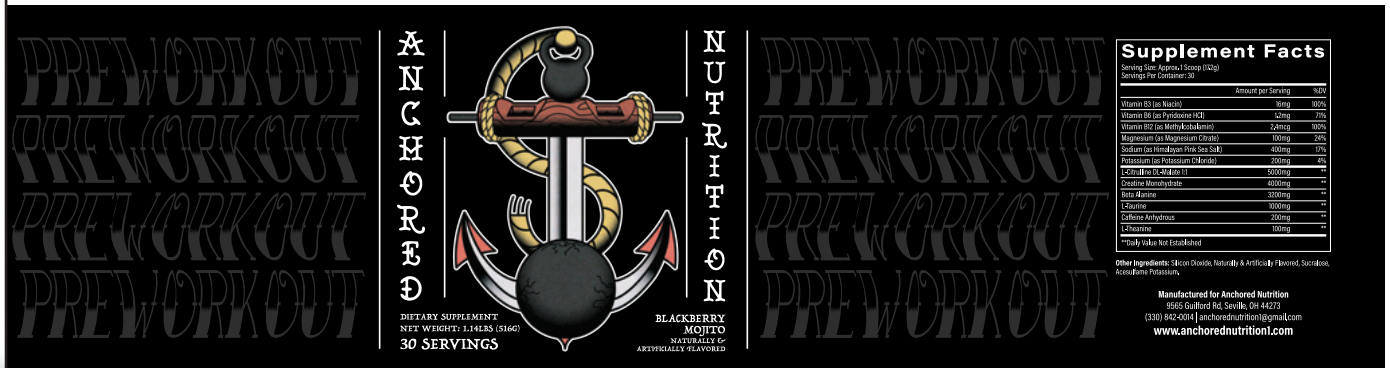


After



I used Photoshop to bring back the memories of many clients while working at Chuck Wolf's Photo and Design Bar.

At Nutracap, I created layouts that provided a strong brand identity for each product. Using Adobe Illustrator, I added a variety of effects that made every label stand out. I created printing layers to designate different materials that would give the final product anything from a holographic to a metallic shine. The mock gold effect on the Anubis label shows an example of this.



I use Adobe Illustrator and Photoshop to create illustrations that allow clients to visualize proposed changes to their homes. These illustrations are helpful for interior designers, production companies, and event planners.



Before.)



After.)



1.)



2.)



3.)



4.)



5.)



6.)




7.)




8.)



When clients commission a logo, they are presented with a page similar to this one. The client selects their favorite, and I can create their perfect logo from there. This client chose #5.



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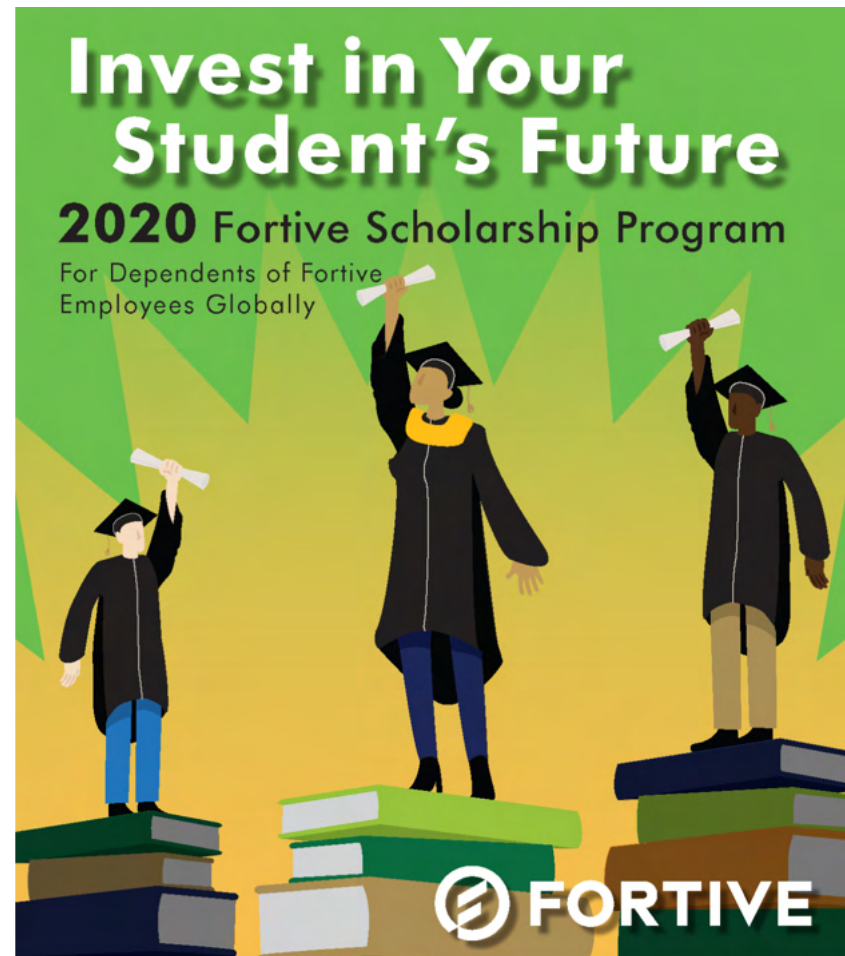
(702) 822-7200
Info@PavilionPayments.com

The following is a one sheet I designed and photos I altered for Pavilion Payments' website. The background and icons for the one sheet I created for the client to fit their branding guidelines. I silhouetted the people in the photos and used the company's graphics strategically to meet their brand's style.





#fortivecares



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Application opens **March 15**
Application closes **April 15**

These Fortive posters were illustrated and designed entirely from scratch.



If you use this link (<https://www.youtube.com/watch?v=cagFt44nUT0>) you can watch a presentation that I animated for Global Payments. I used a mix of drawn and existing icons, animation, and a voiceover provided by the client, to create an ad that quickly and clearly shares information to their target audience.

Below is a sample from a research report I constructed for the William Mills Agency. I illustrated and designed the front cover and created a layout that made the entirety of the report engaging and easy for the reader to follow.

Front

